10 November 2017

Horizon Research

Media release

**Who’s going on honeymoon with the new Government**

Nearly twice as many New Zealanders are feeling positive than negative about the effect the new Labour-led government will have on them personally.

A Horizon Research survey of 1,068 adults nationwide between October 24 and November 1, 2017, finds overall that

* **49%** say the new government will personally affect them positively in the next three years
* **24%** say it will affect them negatively
* **28%** say the affect will be neither positive nor negative.

The numbers do not vary by gender.

However, increasing age drives changes in positive and negative feelings.

65% of those aged 18-24 feel the new government will impact them positively, while among those aged 75 or older this falls to 43%.

The group aged 65-74 years is the only one in which more feel negative than positive.

**Party vote impact:**

Which party people voted for in September is also strongly driving people’s outlooks.

**92%** of Labour voters and **91%** of Green voters are feeling confident the new government will be good for them personally.

**57%** of New Zealand First voters feel positive, 20% negative, 24% neither positive nor negative, indicating the party’s voters are more satisfied than dissatisfied with the decision to form a coalition with Labour, supported by the Green party.

**64%** of Maori Party voters are positive, 9% negative.

However, only **13%** of National and **24%** of ACT voters are feeling positive. 54% of National voters are feeling negative, while a large 33% say neither positive nor negative.

(Results by 2017 party vote are below or can be downloaded [here](https://www.horizonpoll.co.nz/page/489/whos-going-on-honeymoon-with-the-new-government)).

**Feelings by occupation:**

Confidence the new government will affect them positively is as high as 77% among labourers, agricultural and domestic workers (12% negative), 76% among teachers, nurses, police and other trained services workers (15% negative); 60% among students (19% negative) and 46% among professionals and senior government officials (35% negative).

Among business managers and executives 30% are positive, 57% negative. Business proprietors and self-employed have a different outlook: 44% positive, 26% negative.

**Household feelings:**

Expectations of a positive three years are highest among

* extended family households (75% positive, 11% not), those
* flatting and boarding (74% v 15%);
* one parent families with one or two children at home (68% v 7%); and
* two parent families with three or more children at home (62% v 27%).

There are fewest positive feelings among

* single person households ( 33% positive, 26% negative)
* families with three or more children at home (30% v 2% - an indicative result as the number of respondents in this category is small)

**Personal incomes:**

Those on highest personal incomes are least positive.

* 76% of those earning $200,000 a year or more feel the new government will have a negative effect on them (15% think it will be positive)
* 68% of those earning between $100,001 and $150,000 are not positive, while 22% are.

However, among all other income groups more are feeling that the effect will be positive rather than negative, with peaks of 55% among those earning between $50,001 and $70,000 a year z(26% negative) and 53% among those earning less than $20,000 a year (18% negative).

Full tables can be downloaded here and are attached.

Results are from a nationwide omnibus of 1068 adults representing the New Zealand adult population at the last census. Weighted by age, gender, ethnicity, personal income, region and party voted for in 2017, at a 95% confidence level the maximum margin of error is +/- 3%.

|  |  |  |
| --- | --- | --- |
| Overall, how do you feel a Labour-led government will affect you personally in the next three years? | ALL | SEX |
| Male | Female | 18-24 years | 25-34 years | 35-44 years | 45-54 years | 55-64 years | 65-74 years | 75 years or over |
|   |   |   |   |   |   |   |   |   |   |   |
| Very positively | 23% | 22% | 23% | 39% | 23% | 24% | 20% | 19% | 14% | 16% |
| Positively | 26% | 26% | 26% | 26% | 21% | 26% | 36% | 28% | 17% | 27% |
| Neither positively or negatively | 28% | 28% | 27% | 13% | 40% | 35% | 17% | 22% | 34% | 35% |
| Negatively | 17% | 17% | 17% | 12% | 9% | 10% | 23% | 23% | 29% | 10% |
| Very negatively | 7% | 8% | 6% | 11% | 7% | 5% | 5% | 7% | 7% | 12% |
|   |   |   |   |   |   |   |   |   |   |   |
|  |  |  |  |  |  |  |  |  |  |  |
| Total positive | 49% | 48% | 49% | 65% | 44% | 50% | 56% | 47% | 31% | 43% |
| Total negative | 24% | 24% | 23% | 23% | 16% | 15% | 28% | 30% | 36% | 22% |
|  |  |  |  |  |  |  |  |  |  |  |
| N (unweighted) - all respondents | 1,068 | 475 | 593 | 87 | 173 | 180 | 197 | 201 | 158 | 72 |

|  |  |  |
| --- | --- | --- |
| Overall, how do you feel a Labour-led government will affect you personally in the next three years? | ALL | PARTY VOTE 2017 |
| ACT New Zealand | Conservative Party | Green Party | Labour Party | MANA Movement | Maori Party | National Party | New Zealand First Party | The Opportunities Party | United Future | Other party | Chose not to vote | Was not eligible to vote | Don't know or can't remember |
|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Very positively | 23% | 23% | 0% | 35% | 50% | 0% | 20% | 2% | 20% | 32% | 0% | 50% | 14% | 39% | 14% |
| Positively | 26% | 1% | 26% | 56% | 42% | 17% | 44% | 11% | 37% | 34% | 0% | 11% | 28% | 0% | 17% |
| Neither positively or negatively | 28% | 9% | 14% | 7% | 7% | 84% | 28% | 33% | 24% | 26% | 0% | 39% | 40% | 61% | 52% |
| Negatively | 17% | 38% | 25% | 2% | 0% | 0% | 9% | 39% | 11% | 9% | 100% | 0% | 12% | 0% | 14% |
| Very negatively | 7% | 29% | 35% | 0% | 1% | 0% | 0% | 15% | 8% | 0% | 0% | 0% | 7% | 0% | 2% |
|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total positive | 49% | 24% | 26% | 91% | 92% | 17% | 64% | 13% | 57% | 66% | 0% | 61% | 42% | 39% | 31% |
| Total negative | 24% | 67% | 60% | 2% | 1% | 0% | 9% | 54% | 20% | 9% | 100% | 0% | 18% | 0% | 17% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N (unweighted) - all respondents | 1,068 | 20 | 8 | 130 | 365 | 2 | 5 | 312 | 97 | 26 | 2 | 4 | 18 | 6 | 20 |

|  |  |  |
| --- | --- | --- |
| Overall, how do you feel a Labour-led government will affect you personally in the next three years? | ALL | HOUSEHOLD INCOME |
| Less than $20,000 per year | Between $20,001 and $30,000 per year | Between $30,001 and $50,000 per year | Between $50,001 and $70,000 per year | Between $70,001 and $100,000 per year | Between $100,001 and $150,000 per year | Between $150,001 and $200,000 per year | More than $200,000 per year | Don't know/ prefer not to say |
|   |   |   |   |   |   |   |   |   |   |   |
| Very positively | 23% | 31% | 28% | 21% | 24% | 25% | 12% | 30% | 12% | 15% |
| Positively | 26% | 29% | 21% | 25% | 25% | 30% | 38% | 12% | 17% | 23% |
| Neither positively or negatively | 28% | 34% | 25% | 38% | 29% | 16% | 16% | 10% | 9% | 37% |
| Negatively | 17% | 3% | 16% | 11% | 15% | 22% | 22% | 44% | 55% | 17% |
| Very negatively | 7% | 2% | 10% | 6% | 6% | 7% | 13% | 5% | 6% | 8% |
|   |   |   |   |   |   |   |   |   |   |   |
|  |  |  |  |  |  |  |  |  |  |  |
| Total positive | 49% | 61% | 49% | 46% | 50% | 55% | 49% | 42% | 29% | 38% |
| Total negative | 24% | 5% | 26% | 16% | 21% | 29% | 35% | 48% | 62% | 25% |
|  |  |  |  |  |  |  |  |  |  |  |
| N (unweighted) - all respondents | 1,068 | 77 | 98 | 155 | 169 | 174 | 154 | 50 | 37 | 140 |

|  |  |  |
| --- | --- | --- |
| Overall, how do you feel a Labour-led government will affect you personally in the next three years? | ALL | PERSONAL INCOME |
| Less than $20,000 per year | Between $20,001 and $30,000 per year | Between $30,001 and $50,000 per year | Between $50,001 and $70,000 per year | Between $70,001 and $100,000 per year | Between $100,001 and $150,000 per year | Between $150,001 and $200,000 per year | More than $200,000 per year | Don't know/ prefer not to say |
|   |   |   |   |   |   |   |   |   |   |   |
| Very positively | 23% | 27% | 24% | 20% | 28% | 18% | 11% | 11% | 8% | 16% |
| Positively | 26% | 27% | 26% | 29% | 28% | 24% | 18% | 11% | 7% | 21% |
| Neither positively or negatively | 28% | 29% | 26% | 27% | 19% | 23% | 26% | 11% | 10% | 37% |
| Negatively | 17% | 11% | 19% | 16% | 18% | 26% | 30% | 53% | 67% | 21% |
| Very negatively | 7% | 7% | 5% | 8% | 8% | 9% | 15% | 14% | 8% | 5% |
|   |   |   |   |   |   |   |   |   |   |   |
|  |  |  |  |  |  |  |  |  |  |  |
| Total positive | 49% | 53% | 50% | 49% | 55% | 42% | 29% | 22% | 15% | 38% |
| Total negative | 24% | 18% | 24% | 24% | 26% | 34% | 45% | 68% | 76% | 25% |
|  |  |  |  |  |  |  |  |  |  |  |
| N (unweighted) - all respondents | 1,068 | 225 | 139 | 200 | 166 | 127 | 54 | 18 | 9 | 118 |

|  |  |  |
| --- | --- | --- |
| Overall, how do you feel a Labour-led government will affect you personally in the next three years? | ALL | HOUSEHOLD TYPE |
| Single person household | Couple only (no children/none at home) | Two parent family, one or two children at home | Two parent family, three or more children at home | One parent family, one or two children at home | One parent family, three or more children at home | Flatting or boarding - not a family home | Extended family | Prefer not to say |
|   |   |   |   |   |   |   |   |   |   |   |
| Very positively | 23% | 13% | 21% | 20% | 22% | 30% | 13% | 46% | 18% | 56% |
| Positively | 26% | 20% | 22% | 23% | 40% | 38% | 17% | 28% | 58% | 9% |
| Neither positively or negatively | 28% | 41% | 29% | 30% | 11% | 25% | 68% | 11% | 14% | 7% |
| Negatively | 17% | 16% | 19% | 20% | 25% | 3% | 2% | 10% | 8% | 18% |
| Very negatively | 7% | 9% | 9% | 7% | 2% | 5% | 0% | 5% | 3% | 11% |
|   |   |   |   |   |   |   |   |   |   |   |
|  |  |  |  |  |  |  |  |  |  |  |
| Total positive | 49% | 33% | 43% | 43% | 62% | 68% | 30% | 74% | 75% | 65% |
| Total negative | 24% | 26% | 28% | 27% | 27% | 7% | 2% | 15% | 11% | 28% |
|  |  |  |  |  |  |  |  |  |  |  |
| N (unweighted) - all respondents | 1,068 | 186 | 338 | 230 | 75 | 60 | 11 | 87 | 45 | 19 |

|  |  |  |
| --- | --- | --- |
| Overall, how do you feel a Labour-led government will affect you personally in the next three years? | ALL | EMPLOYED |
| Yes | No |
|   |   |   |   |
| Very positively | 23% | 19% | 27% |
| Positively | 26% | 28% | 24% |
| Neither positively or negatively | 28% | 28% | 28% |
| Negatively | 17% | 18% | 15% |
| Very negatively | 7% | 8% | 6% |
|   |   |   |   |
|  |  |  |  |
| Total positive | 49% | 47% | 51% |
| Total negative | 24% | 25% | 21% |
|  |  |  |  |
| N (unweighted) - all respondents | 1,068 | 670 | 387 |

|  |  |  |
| --- | --- | --- |
| Overall, how do you feel a Labour-led government will affect you personally in the next three years? | ALL | OCCUPATION |
| Professional/Senior Government Official | Business Manager/Executive | Business Proprietor/Self-employed | Teacher/Nurse/Police or other trained service worker | Clerical/Sales Employee | Farm Owner/manager | Technical/mechanical/Skilled Worker | Labourer/Agricultural or Domestic Worker | Home-maker (not otherwise employed) | Student | Retired/Superannuitant | Unemployed/Beneficiary | Don't know/prefer not to say |
|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Very positively | 23% | 14% | 17% | 19% | 42% | 14% | 5% | 13% | 44% | 19% | 39% | 15% | 27% | 42% |
| Positively | 26% | 31% | 13% | 25% | 34% | 24% | 0% | 28% | 33% | 36% | 20% | 24% | 22% | 48% |
| Neither positively or negatively | 28% | 19% | 14% | 30% | 10% | 31% | 36% | 33% | 11% | 28% | 21% | 31% | 43% | 8% |
| Negatively | 17% | 22% | 43% | 17% | 13% | 19% | 35% | 24% | 12% | 12% | 10% | 21% | 7% | 2% |
| Very negatively | 7% | 13% | 13% | 9% | 1% | 12% | 24% | 3% | 0% | 5% | 9% | 9% | 1% | 0% |
|   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total positive | 49% | 46% | 30% | 44% | 76% | 38% | 5% | 41% | 77% | 55% | 60% | 39% | 49% | 90% |
| Total negative | 24% | 35% | 57% | 26% | 15% | 31% | 59% | 27% | 12% | 17% | 19% | 30% | 8% | 2% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| N (unweighted) - all respondents | 1,068 | 105 | 78 | 83 | 106 | 129 | 15 | 75 | 28 | 54 | 64 | 183 | 71 | 35 |